



# Geneva 2017 - Koenigsegg Unveils First Customer Build Regeras

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Koenigsegg will use the Geneva Motor Show 2017 to celebrate the completion of the first two Koenigsegg Regeras for customer delivery.

This is a milestone achievement for Koenigsegg in many respects:

- The Regera is an all-new Koenigsegg, full of groundbreaking technology, including the world's first Direct Drive system for a production vehicle.
- It marks the first time Koenigsegg will build two concurrent models in its Ängelholm production facility.
- It caps a year of vast expansion for Koenigsegg Automotive AB.

The Regera is a true technical tour-de-force. It is a rolling collection of world firsts and world bests.

It combines motorsport-grade battery cells, three powerful electric motors and Koenigsegg's proven twin-turbo V8 engine to produce a prodigious 1500hp, which is sent to the rear wheels via the first direct drive system ever developed for a series production vehicle: Koenigsegg Direct Drive.

It features the first 800-volt electrical system to ever be used in a production vehicle. This is used to supply power to three electric motors, which, at 670hp, have the highest electric power output ever used in a production hybrid.

It is the first production vehicle in the world available with a fully robotised body and the first with a fully stowable, top-mounted rear spoiler for better aerodynamics.

The hybrid powertrain in the Regera will propel it from standstill to 300 km/h in 10 seconds - faster than even the extraordinary Koenigsegg One:1 - and on to 400km/h in just under 20 seconds, yet another world first for a production car. We would love to tell you it is the world's first car with a removable roof capable of reaching 400 km/h, but that was actually the Koenigsegg CCXR. In 2008.

Such is the history of innovation at Koenigsegg.

The first Regera to be delivered is finished with a modern twist on a well known sports car livery. Reminiscent of classic British Racing Green, the green tinted clear coat allows the perfectly aligned carbon fibre weave to shine through. It is a constant reminder that the Regera is a thoroughbred performance car featuring only the latest, greatest technology. The interior is finished in rich Saddle Brown leather with a combination of basket weave and flat leather covering the seats, rear wall, steering wheel and doors.

The car is fitted with Koenigsegg's new 'Tresex' hollow-core carbon fibre wheels, which reduce wheel mass by 40% compared to a lightweight alloy wheel of the same size. Fitment of Michelin's brand new Pilot Sport 4S tyre is standard.

The second Regera wears a combination of candy apple red with a clear carbon centre section and candy apple red hood stripe. Air intakes along the side of the car are also finished in clear carbon. The interior is finished in black leather with highlights in Lingonberry. This Regera is also fitted with Koenigsegg's new three spoke carbon fibre wheels.

These two customer Regeras feature a rich blend of luxury and blistering performance.

The Regera is available with 6-way electronically adjustable sport seats, full iPhone integration via Apple CarPlay (music, calls, messaging and maps), two induction phone charging points, Bird's Eye View parking assistance, and Koenigsegg's unique Autoskin system that allows the driver to open any of the doors or hoods with the touch of a button.

As with all Koenigseggs, the Regera features a detachable hardtop that can be stored under the front hood when not in use.

For driver safety, the Regera is equipped with a fully adjustable pedal box, smart airbag technology, active chassis technology, Koenigsegg electronic stability control with 3 modes available, Koenigsegg traction control, carbon ceramic brakes, sport ABS system, TPMS, fully adjustable active suspension, and a full digital warning and information system.

The Koenigsegg Regera powertrain consists of three electric motors (one on the crankshaft and one on each of the rear wheels) powered by a battery pack capable of extreme levels of discharge and recharge via the world's first 800V electrical system in a production car. The electrical propulsion system works in concert with Koenigsegg's proven twin-turbo V8 internal combustion engine to deliver 1500hp and over 2000Nm of torque.

Power is sent to the rear wheels via Koenigsegg Direct Drive, a system developed in-house by Koenigsegg that replaces the traditional gearbox and thereby avoids the weight penalties and efficiency losses inherent in a traditional driveline.

The Regera has immense, instant power and torque at standstill from the electric driveline, which is very quickly supplemented by the internal combustion engine. The result is rapid, smooth acceleration and a driving experience unlike any other - from 150 to 250 km/h in just over 3 seconds, and from 0 to 400 km/h in just under 20 seconds.

We are very excited at the prospect of delivering the Regera to eager customers in the coming months. A new chapter in the Koenigsegg story is quickly unfolding.

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